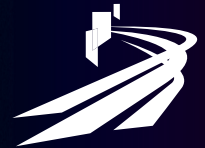




# IDEAS & COMMUNICATIONS SUITE

**WHERE CONNECTING  
IS ACTUAL AND VIRTUAL**



**BIRMINGHAM  
SCIENCE PARK  
ASTON**

## What is the Ideas and Communications Suite?

Situated at Birmingham Science Park Aston (BSPA) in Faraday Wharf, the Ideas and Communications Suite allows individuals and groups to communicate with colleagues, clients and contacts across the globe, as if they were in the same room. Using the latest Cisco TelePresence® video conferencing platforms, the suite offers a convenient and cost effective solution to businesses that conduct international trade.

The suite provides a Tandberg Profile 65" Dual video conferencing system with side-by-side 65" LCD monitors that enables easy sharing of information, crystal clear audio and HD video. The private room seats up to six people\* to enable real time, highly interactive meetings to take place in a quality environment.

The new technology uses the Park's advanced broadband facility, which has a connection and response time that equals the best on offer anywhere in the UK.

## How do I use it?

Launching a meeting is as easy as making a phone call. With simple in-room controls little IT support is required, you can just sit down and connect. Participants can draw together a meeting from up to four national or international locations.

## Who can I connect to and what technology do they need?

The suite's technology can connect to any open video communications system that uses industry standards (SIP, H.323).

It offers wide connectivity into systems that have not previously been able to connect.

Existing SD or HD videoconferencing systems can be easily integrated, as well as connections to laptops and desktop computers around the world.

## When can I use it?

The suite is available for bookings between 08.00 – 18.00 Monday-Friday, excluding bank holidays.

## What are the benefits?

- Save time and cost involved in staff travel
- Connect to several locations across the globe at once
- Cut down the cost and carbon footprint associated with travel to meetings

## How much does it cost to use?

The tariff varies depending on the size of your business and whether you are based at BSPA – please see ideas and communications suite tariff for more information.

\*If larger meetings are required please talk to our technical team.

## Ideas and Communications suite Tariff (for external users)

|   | Suite charge per hour (or part thereof) | Suite charge per half day | Suite charge per full day | Equipment hire charge per hour |
|---|---|---------------------------|---------------------------|--------------------------------|
| External SMES employing less than 50 people       | £75                                     | £150                      | £225                      | Free of charge                 |
| External companies employing more than 50 people* | N/A                                     | £150                      | £225                      | £90                            |

## Ideas and Communications suite Tariff (for internal users)

|                                | Suite charge per hour (or part thereof) | Suite charge per half day | Suite charge per full day | Room hire charge per hour |
|--------------------------------|---|---------------------------|---------------------------|---------------------------|
| BSPA clients and Public Sector | £50                                     | £120                      | £180                      | Free of charge            |
| e4f clients                    | Free of charge                          | Free of charge            | Free of charge            | Free of charge            |

All prices are exclusive of VAT that will be charged at the prevailing rate.

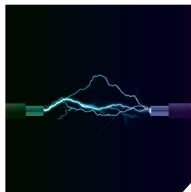
\*A 20% discounted rate on room hire charge will be applied if more than 10 hours are scheduled in one or multiple sessions.

**Full on-site catering facilities are available. We are happy to discuss and meet your individual dietary requirements.**

**For more information or to book please contact Karen Palmer**

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**or visit our website [www.bsp-a.com/ics](http://www.bsp-a.com/ics)**



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